

Purchased e-Prescribing vs “Free” e-Prescribing

	e-Prescribing Solution	“Free” e-Prescribing
Platform	Built to operate standalone in web-based and client-server PDA applications. Works on many types of hardware including HP IPAQ, Palm OS, iPhone, iPod Touch, Laptop, Desktop, and more.	Web-based only.
Interfaces	Interface with most HL-7 compliant EMR systems.	Interfaces come at a premium with an additional, ongoing monthly maintenance fee.
Demographic Upload	Demographic upload populates e-Prescribing with existing patient data from your practice management system.	May not be available and may require manual entry of each patient.
Certifications and Awards	Built on DrFirst, eight year industry leader: <ul style="list-style-type: none"> ▪ '07, '08 SureScripts GoldRx Certification ▪ '07, '08 SureScripts SafeRx Award ▪ '08 Frost & Sullivan Customer Service Leadership Award ▪ '07 BlueWorks Award ▪ '04/'05/'06 TEPR Top E-Prescription Management System ▪ '05 Frost & Sullivan Healthcare Information Technology of the Year ▪ '05 Qualcomm 3G A-List Award 	SureScripts GoldRx Certification
Customer Support	<ul style="list-style-type: none"> ▪ Toll-free human technical/customer support. ▪ Online training and in-house training available. ▪ Free computer based refresher courses. ▪ Implementation process takes you through each step of the installation with minimum effort and disruption to your business. ▪ Workflow consultation. ▪ Personalized training for you and your staff. ▪ Onsite training available. 	Limited tech and customer support available. Self-taught online training with some offering optional service upgrades.
EMR Integration	Partnerships with EMR vendors to provide a seamless migration/upgrade path from e-prescribing to EMR.	Integrated with parent EHR only.
Formulary	Connected to, CareMark, ESI, SureScripts-RxHub. Private hosting of BCBSM, Harvard Pilgram, Health Alliance Plan, and other payers.	More limited formulary information.
Staff Involvement	High prescribers, large practices and enterprise systems require software that is adaptable to the practice workflow and that draws the practice staff into the prescribing process. Designed to be highly configurable, with workflow features that make it a perfect solution for installations of any size.	On some only the doctor can use the program with no staff access.
Mail-Order Pharmacies	Fully electronic.	Unknown.
Pharmacy Fill History	Available in real-time.	Unavailable.
Clinical Decision Support	Real-time clinical decision support tools. Drug-Drug interaction checking. Drug-Allergy interaction checking. Appropriate dosage checking.	Drug interaction, dosage, and prior adverse reaction checking.
Renewals	Fully streamlined electronic renewals. Refill multiple renewals for multiple patients with one click.	On some you must enter renewals individually by hand as new prescriptions.
Payment	Annual subscription fee includes all of the above features.	“Free” for now, annual subscription fees may be involved in future along with tie to parent EHR.